

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATT. OFF. NO. 7655		SER. NO. 09/239,918	
LIST OF ART CITED BY APPLICANT (Use several sheets if necessary)				APPLICANT Randy B. Reynolds	
FILING DATE Jan. 28, 1999				GROUP 3628 3611	

U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
JS	AA	4100540	10-06-88	Raymond			
	AB	3931689	01-13-76	Shine	40/132R		
	AC	4881707	11-21-89	Garfinkle	248	22P.4	
	AD	4317303	03-02-82	Sernovitz	40	564	
	AE	4909464	03-20-90	Levine	248	225.1	
	AF	4096656	06-27-78	Diceglie	40	564	
	AG	3084463	04-09-63	Guyer et. al.	40	132	
	AH	3041760	07-03-52	Slavsky	40	10	
	AI	469487		Wallace			
	AJ	3070911	01-01-53	Slavsky	40	11	
JS	AK	4819353	04-11-89	Glucksman et. al.	40	152-2	

FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
JS	AL	497867	5/1930	Germany; Potter	248	291	
	AM						
	AN						
	AO						
	AP						

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)			
JS	AR	Computerized P-O-P Signs Provide for Instant Changes of Promotions; July-August 1994, Technology.	
	AS		
	AT		

EXAMINER <i>Silber</i>	DATE CONSIDERED 3-31-04
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

FORM PTO-100 (REV. 1-87)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATT. NO. 7655		Ser. 2 of 4 PAT. NO. 09/239,918	
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U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
88	AA	4424363	05-08-90	Kornelson	362	125	
	AB	2541303	02-13-91	Smith	40	126	
	AC	Des. 245945	09-27-77	Mihojevich	D96	12R	
	AD	3517937	06-30-70	Glass et. al.	273	157	
	AE	4805331	02-21-89	Boggess et. al.	40	651	
	AF	2787433	04-02-57	Slavsky	248	204	
	AG	2424902	02-16-60	Luck et. al.	40	130	
	AH	4484693	01-15-91	Belokin, Jr. et. al.	211	88	
	AI	2817131	12-24-57	Seegers	24	73	
	AJ	4055014	10-25-77	Schmidt et. al.	40	152-2	
88	AK	5111606	05-12-92	Reynolds	40	642	

FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
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OTHER PRIOR ART (including Author, Title, Date, Patent Pages, Etc.)		
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U.S. DEPT. OF COMMERCE PATENT AND TRADEMARK OFFICE		APP. NO. 7655	NO. OF PAGES 3 of 4
LIST OF ART CITED BY APPLICANT (Use several sheets if necessary)		APPLICANT Randy B. Reynolds	
		FILING DATE Jan. 28, 1999	PAGE NO. 3628

U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILED DATE IF APPROPRIATE
JS	AA	5 2 3 3 7 7 3	8/1993	Reynolds	40	152.2X	
	AB	Des. 2 4 3 6 3 9	03-08-7	Escalante	D96	12R	
	AC	4 0 2 8 8 2 8	06-14-7	Chao et. al.	40	1300	
	AD	3 2 2 6 8 6 6	01-04-66	Kuczewski de Poray	40	152.2	
	AE	4 6 8 2 4 3 0	07-28-67	Ramsay	40	5	
	AF	2 6 5 4 1 7 2	10-06-53	Solomon	40	64	
	AG	3 6 9 6 5 4 1	10-10-72	Pittman	40	142	
	AH	1 4 1 2 5 8 0	04-11-22	Thayer			
	AI	1 4 1 0 6 6 2	03-28-22	Even			
	AJ	3 0 1 5 1 7 7	1/1962	Hembd et al.	248	231.21	X
JS	AK	3 1 8 9 1 8 7	6/1965	Guyer, Jr., et al.	248	231.21	X

FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES NO
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OTHER PRIOR ART (including Author, Title, Date, Pertinent Pages, Etc.)		
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EXAMINER <i>Sellman</i>	DATE CONSIDERED 3-31-04
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Form PTO-1449

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PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.
7655SERIAL NO.
09/239,918LIST OF ART CITED BY APPLICANT
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Randy B. ReynoldsFILING DATE:
January 28, 1999

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U.S. PATENT DOCUMENTS

*Examiner Initial		Document Number	Date	Name	Class	Subclass	Filing Date If Appropriate
JS	AA	4,991,338	2/1991	Jones	40	642X	
JS	AB	1,367,830	2/1921	Poole	40	608	
JS	AC	1,443,204	1/1923	Bernstein	40	608	
JS	AD	1,760,270	5/1930	Griswold	40	608	
JS	AE	1,903,683	4/1933	Nure	40	608	
JS	AF	5,083,765	1/1992	Kringel	271	118	
	AG						
	AH						
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS

		Document Number	Date	Country	Class	Subclass	Translation	
							Yes	No
	AL							
	AM							
	AN							
	AO							
	AP							

OTHER RELATED ART (including Author, Title, Date, Pertinent Pages, Etc.)

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EXAMINER

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3-31-04

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